


RAN-2408000704050001

S.Y.B.B.A. (SEM. -IV) Examination October - 2025
Advanced English Communication Skills (New)

Time: 1 Hour]
[Total Marks: 25
સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
 Fill up strictly the above details on your answer book

Seat No.:

----------------------	----------------------	----------------------	----------------------	----------------------	----------------------

Student's Signature

Q.1 Answer the following questions. (Any Five)
(10)

- (1) What is called an e-book?
- (2) Write advantages and disadvantages of a textbook.
- (3) What is intensive reading?
- (4) What is communication?
- (5) What is body language?
- (6) What is oral communication?
- (7) What is conciseness in communication?

Q.2 (A) Answer in detail. (Any One)
(07)

1. Communicative Competence.
2. Process of Communication.

OR

Q.2 (A) Summarise the following passage in your words. Give a suitable title to it.
(07)

Conversation is indeed the most easily teachable of all arts. All you need to do in order to become a good conversationalist is to find a subject that interests you and your listeners. There are, for example, numberless hobbies to talk about. But the important thing is that you must talk about other fellow's hobbies rather than your own. Therein lays the secret of your popularity. Talk to your friends about the things that interest them, and you will get a reputation for good fellowship, charming wit, and a brilliant mind. There is nothing that pleases people so much as your interest in their interest.

It is just as important to know what subjects to avoid and what subjects to select for good conversation. If you don't want to be set down as a wet blanket or a bore, be careful to avoid certain unpleasant subjects. Avoid talking about yourself, unless you are asked to do so. People are interested in their own problems, not in yours. Sickness or death bores everybody. The only one who willingly listens to such talk is the doctor, but he gets paid for it.

To be a good conversationalist you must know not only what to say, but how to say it. Be mentally quick and witty. But don't hurt others with your wit. Finally try to avoid mannerism in your conversation. Don't bite your lips or click your tongue, or roll your eyes or use your hands excessively as you speak.

Don't be like that Frenchman who said, "How can I talk if you hold my hand?"

Q.2 (B) Present your analysis on the topic-‘Global Warming.’ **(08)**

OR

Q.2 (B) Do as directed. **(08)**

1. Write the meaning of the following idioms and use them in sentences.
(A) Once in a blue moon
(B) All ears
2. Many people struggle with their daily tasks and responsibilities.
(neglecting, balancing, competing, challenging)
3. You have two options take a bus or hire a car. (Punctuate the sentence)
4. He learnt horse riding in summer vacation. (Pick out the phrase and identify its type)

5. Edit the following passage and rewrite it.

Once upon a time, there lived a very poor girl who had very big dreams but didn't work hard enough to achieve them. One day she had enough milk to sell in the market so she thought if she could sell the milk she should earn enough money and move into the city and start a new job there. So she poured the milk into a large can and carried it in her head to a nearby market. While going to the market she started to dream about how she would earn a lot of money and make all her dream come true and if someone asked her for money, she would scold them and send them back. Just while thinking so, she jerked her head so fast that the milk kept on her head fell and all the milk spilled on the ground.
